



# **M**Limassol **MOTION**

**13-14**  
September '25

**Limassol Marina**

**Special Sponsorships**

***Start your Engines***

[www.limassolmotivevent.com](http://www.limassolmotivevent.com)

Organised by: **DACOR** [www.dacor.com.cy](http://www.dacor.com.cy)  
advertising & media ltd





# **Limassol Motion Event**

## *7<sup>th</sup> Edition*

### *at Limassol Marina*

The Limassol Motion Event has now established itself in Limassol as the event that showcases new technologies, offers, innovations, as well as a wide range of other products and services in the mobility sector. Impressive cars, motorcycles, electric vehicles, bicycles, services, and products for 4x4s, along with spectacular demonstrations and competitions, make up a unique two-day event at the Limassol Marina. For seven consecutive years, the event has been offered with free admission to the public in the welcoming spaces of Limassol Marina. The event is supported by a nationwide advertising campaign and additional promotion to visitors of the Marina, which exceeds 20,000 during the weekend.

The Limassol Motion event is expected to attract a large number of both local and international visitors, offering a unique opportunity for branding for all exhibitors as well as direct engagement with the consumer audience. Accompanying the exhibition will be a nationwide campaign across Cyprus, utilizing television and radio stations, print, and electronic media, with a total promotion value exceeding €30,000.

Additionally, targeted promotion will be conducted through foreign-language media outlets from Cyprus to reach all residents and potential buyers on the island.

All promotional materials will be sent to the exhibitors, who will have the opportunity to showcase their participation in accordance with the event's rules, the spirit of fair competition, and ethics.

We understand that each exhibitor and sponsor, by promoting their participation, will maximize their visibility and contribute to the overall success and exposure of the event.



# Platinum Sponsor

(Sponsorship Cost €12.000)

## Exclusive Benefits for Platinum Sponsors:

The sponsor's logo will enjoy prime visibility, featured in a larger and more prominent position than all other sponsors across all event promotional materials, ensuring maximum exposure.

Extensive promotional coverage through prime-time TV advertisements on Pan-Cyprian television networks.

Strategic advertising via radio spots on leading Pan-Cyprian stations, including Russian-speaking radio channels, reaching a diverse audience.

High-impact print campaigns in both Greek and international magazines, amplifying brand awareness.

Prominent placement of the sponsor's banner, logo, and name within the event area, as well as in brochures and posters displayed nationwide across Cyprus.

Digital dominance through features on the official event website and dynamic social media campaigns, engaging a broad online audience.

Opportunity to distribute products and marketing materials directly at the exhibition venue, engaging attendees face-to-face. Official sponsorship of the prestigious MotoGP simulator, branded with the sponsor's logo and colors, complete with visitor competitions that foster brand interaction.

Additional promotional visibility through flags and the allocation of two free dedicated promotional booths type B (3x3 meters) within the exhibition space, maximizing foot traffic and brand engagement.

This comprehensive package ensures your brand resonates widely, positioning you at the forefront of Cyprus's most exciting automotive and mobility event.





## Gold Sponsor

(Sponsorship Cost €7.000)

### Distinguished Benefits for Gold Sponsors:

The sponsor's logo will enjoy prominent placement across all key promotional materials, ensuring high visibility and brand recognition.

Extensive exposure through television advertising on leading Pan-Cyprian TV stations, reaching a broad and diverse audience. Strategic placement in print campaigns, including both Greek and international magazines, to elevate your brand profile.

Visibility via promotional banners featuring the sponsor's logo and name within the event area, as well as in brochures and posters displayed throughout Cyprus.

Digital prominence with dedicated features on the official event website and active promotion across social media platforms, engaging online audiences.

Complimentary exclusive central booth (3m x 3m, Type B) within the exhibition space, providing an ideal platform to showcase products or services directly to attendees.

Opportunity to distribute products and promotional materials at the event, creating direct engagement with potential customers.

The Gold sponsor can serve as the official sponsor of special highlights like premier car exhibitions featuring Super Cars, Classic Cars, or immersive VR gaming experiences, with tailored promotional support spotlighting these exclusive events.

This comprehensive sponsorship package empowers your brand to achieve exceptional visibility, foster meaningful interactions, and position yourself as a key supporter of one of Cyprus's most exciting automotive and lifestyle events.



# Supporters

(Sponsorship Cost €2.500)

## In detail, Supporters will receive the following benefits:

Supporters of the event are entitled to a complimentary 3x3 meter booth type B at the event venue.

Promotion through television advertisements on Pan-Cyprian TV channels.

Promotion via print advertisements in both Greek and international magazines.

Placement of their promotional banner, logo, and name within the event area, as well as in brochures and posters displayed throughout Cyprus.

Digital promotion through features on the official event website and active campaigns across social media platforms, ensuring broad visibility and engagement.

Supporters of the event have the opportunity to organize promotional activities during the event itself. Additionally, they will serve as official sponsors for the live link broadcast with a well-known radio station, enhancing their visibility and engagement with the audience.

Prices do not include V.A.T. All stands that are offered in the sponsorships are based on our available stand catalogue. A first come first served policy is followed.

For more information please contact us at:

**Email:** [info@dacor.com.cy](mailto:info@dacor.com.cy) **Tel.:** 25 577750 – 96440761  
**www.limassolmotion.com**

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advertising & media ltd







**Area A** - Cars

**Area B** - Motorbikes

**Area C** - Vehicles & Services

**Area D** - Bicycles, Scooters, Services  
& Products & Demonstrations

## Outdoor stands

### Tent rental

For outdoor stands, Organisers can provide tents of 3m x 3m or 4,30m x 3m for rent.  
Please see description and summary of costs below:



Tent A

3m x 3m		
Tent A includes:	QTY	COST
Tent	1	<b>€500</b>
Concrete base	4	
Lighting	1	
Carpet	9m <sup>2</sup>	
Chair	2	
Coffee table	1	



Tent B

3m x 3m		
Tent B includes:	QTY	COST
Tent	1	<b>€1000</b>
Company logo	12	
Metal frame	✓	
Concrete base	4	
Lighting	1	
Carpet	9m <sup>2</sup>	
Chair	2	
Coffee table	1	

4,30m x 3m		
Tent A includes:	QTY	COST
Tent	1	<b>€600</b>
Concrete base	4	
Lighting	1	
Carpet	13m <sup>2</sup>	
Chair	2	
Coffee table	1	

4,30m x 3m		
Tent B includes:	QTY	COST
Tent	1	<b>€1300</b>
Company logo	12	
Metal frame	✓	
Concrete base	4	
Lighting	1	
Carpet	13m <sup>2</sup>	
Chair	2	
Coffee table	1	

- The above prices do not include the cost of renting space that is calculated according to the area.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee, and is subject to availability.

## Marquee rental

The Marquee tents are available into three (3) different dimensions and all the sides can be covered.



3m x 3m		
The Marquee includes:	QTY.	COST
Tent	1	€550
Lighting	1	
Carpet	9m <sup>2</sup>	
Chair	2	
Coffee Table	1	

4m x 4m		
The Marquee includes:	QTY.	COST
Tent	1	€650
Lighting	1	
Carpet	16m <sup>2</sup>	
Chair	2	
Coffee Table	1	

5m x 5m		
The Marquee includes:	QTY.	COST
Tent	1	€750
Lighting	1	
Carpet	25m <sup>2</sup>	
Chair	2	
Coffee Table	1	

- The above prices do not include the cost of renting space that is calculated according to the area.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee and it is subject to availability.
- The above prices do not include VAT



## Aluminium or Wooden frame kiosks



Back: 390x238

Side: 290x96

3μ x 3μ		
Kiosk Includes:	QTY	COST
Lighting	1	WOODEN FRAME €2750
Carpet	9m <sup>2</sup>	
Chair	2	– ALUMINIUM FRAME €3000
Table	1	

4μ x 3μ		
Kiosk includes:	QTY	COST
Lighting	1	WOODEN FRAME €3000
Carpet	12m <sup>2</sup>	
Chair	2	– ALUMINIUM FRAME €3250
Table	1	

3μ x 3μ		
Kiosk includes:	QTY	COST
Lighting	1	WOODEN FRAME €2000
Carpet	9m <sup>2</sup>	
Chair	2	
Table	1	

4μ x 3μ		
Kiosk includes:	QTY	COST
Lighting	1	WOODEN FRAME €2300
Carpet	12m <sup>2</sup>	
Chair	2	
Table	1	



Back: 240x386

Side: 90x286

- The above prices do not include VAT or the cost of renting space that is calculated according to the area.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee and it is subject to availability.

## Wooden Frame Kiosks

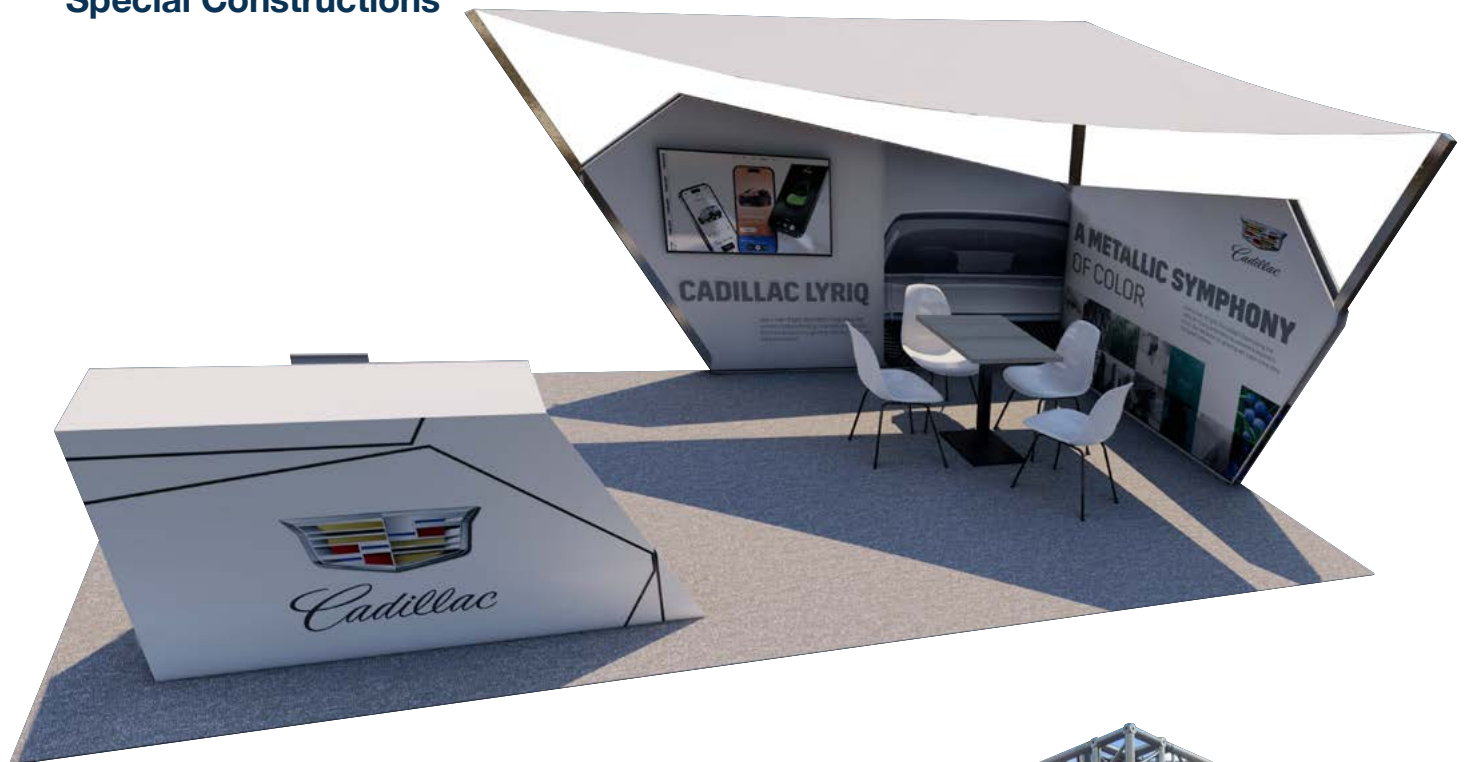


## Aluminium Frame Kiosks





## Special Constructions



The creation of special booth constructions is undertaken by the Limassol Motion Event organizing company, Dacor Advertising and Media. Prices are always determined according to the type of booth.

For more information please contact Dacor Advertising and Media at:

**Tel.:** +357 25577750

**E-mail:** [info@dacor.com.cy](mailto:info@dacor.com.cy)

[www.limassolmotionevent.com](http://www.limassolmotionevent.com)

# PARTICIPATION FORM

Please fill in your details carefully and then fax, email or hand over the handout form to one of our representatives.

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name \_\_\_\_\_ Surname \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## Invoice Details

Full Business Name \_\_\_\_\_

Invoice Address \_\_\_\_\_

(if different from above)

Sponsorship Category \_\_\_\_\_ Amount of Sponsorship \_\_\_\_\_

Exhibits (Brands) \_\_\_\_\_

Requested Area \_\_\_\_\_

Number of stands for rent \_\_\_\_\_

By signing, I hereby declare that I have read and fully accept the terms and conditions for my participation at the Limassol Motion 2025 which is organized by Dacor Advertising and Media Ltd.

The participation cost is prepaid and the deadline for settling the total amount is the 25<sup>th</sup> of August 2025

I accept to receive advertising material and newsletters from Dacor Advertising and Media Ltd.

I accept to be photographed and videotaped during the exhibition and this material to be used for the promotion of Limassol Motion 2025.

ORGANIZER'S SIGNATURE

\_\_\_\_\_

(On behalf of the Organizers)

CUSTOMER'S SIGNATURE

\_\_\_\_\_

(Company Stamp)



# Terms and Conditions

1. Each stand will house the Exhibitor mentioned in the contract. Any type of «rent», «hosting», any «service» of a third party is forbidden. Otherwise, the Organisers have the right to expel those who do not comply with this.
2. For equal treatment, the principle of time priority is adopted and maintained. Evidence is the relevant e-mail confirmation and proof of prepayment. The date of proof of advance payment will have the first and most dominant position reservation.
3. The organizers have the right to refuse any participation or exhibit that is not appropriate to the exhibition without any obligation to justify their position.
4. Last day for expressions of interest will be considered by the 14th of August 2025. From this date onwards the organisers will allow new Exhibitors but only with full payment of the amount within five working days and only for the remaining vacancies.
5. By signing and delivering the application form, each Exhibitor/Sponsor must pay 30% of his participation as a down payment.
6. Repayment/redemption is considered the payment of money of the total amount, within the time limits as established by the 25th of August 2025 by paying the amount in a bank account or signed checks. In the case of post-dated checks, the last date must not exceed the 10th of September 2025.
7. If after the repayment the Exhibitor changes their opinion or cannot take part for their own reasons or reasons outside of their control and have submitted a written notice 30 working days before the show, 50% of the total amount paid is refunded.
8. If the Exhibitor decides not to participate in the exhibition and does not warn in writing 30 working days before the exhibition, or does not bring his exhibits on time, he has to pay the full amount of his participation. If the total amount has been paid, then this amount is retained by the Organisers as compensation.
9. If the Exhibitor, after signing the Participation Form and accepting the Exhibit Terms and Regulations, regardless of paragraphs 5, 6, 7, and 8, does not attend the Exhibition and does not inform the Organizers in writing 30 working days prior to the Exhibition, then the Exhibitor has to pay the total amount of the participation as compensation.
10. If the Organizers deem it necessary to modify the exhibition space or to arrange the stands for any reason, they have the right to move any Exhibitor to another venue or to move exhibits in such a way that the exhibition is more functional.
11. Only the official contractors of the event are permitted to enter the venue premises to conduct work to construct stands or install equipment of any kind, unless authorised in writing by the Organisers. Unauthorised contractors be may ejected from the venue. All structures must comply with the safety requirements of the event Health & Safely plan and the Organisers reserve the right to request the removal, or to remove, any structure that does not comply.
12. All exhibition stand designs and constructions must be submitted to the Organisers for approval no later than seven (7) business days prior to the start of the exhibition. The Organisers reserve the right to approve any exhibit design at its discretion, in order to maintain the intended appearance and structure of the exhibition space, prevent disturbance to other exhibitors or other visitors to the event and to comply with term 12 of this agreement.
13. If approval for use of a non-official contractor is granted by the Organisers, they must have submitted the following documents to the Organisers ten (10) business days prior the event:
  - a. Employer's liability insurance.
  - b. 3<sup>rd</sup> Party Public Liability Insurance.
  - c. Company risk assessments or work-specific risk assessments.
  - d. Safe working method statements describing the work to be conducted (health & safety procedures).
14. Constructions or exhibits that, at the discretion of the Organizers, do not meet the security measures required either to be removed or to be moved by the Organizers with the cost of moving to the Exhibitors to which the constructions or exhibits belong.
15. The organizers can offer Exhibitors/Sponsors, upon an additional charge, the construction of special stand stands, or equipment hires such as carpets, TVs, stands, desks, shades and many more. (there is a relevant price list).
16. Exhibitors/Sponsors are required to deliver the stands exactly as received. In the event of any damage or loss to the stand structure, Exhibitors/Sponsors will pay the Organiser for the value of the damage or loss. Any intervention, alteration or destruction of the property of Limassol Marina is prohibited.
17. The Exhibitor/Sponsor, as a manufacturer or importer of technical engineering equipment, is required to take precautions for all exposed machinery to prevent any risk to machine operators or visitors to the exhibition. Organizers have the right to cease operating machines at any time that there is a risk or annoyance to other participants. Also, no kind of flammable material may be used within the Exhibition.
18. Advertisements outside the stands are not allowed. It is forbidden to distribute promotional material of Exhibitors in the corridors, the surrounding areas of the exhibition as well as the entrance.
19. It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organizers.
20. The exhibition of exhibits using audiovisual media will be in low volume in order to avoid disturbing other participants. Otherwise, the Organizers retain rights against the Exhibitors/Sponsors to solve the participation agreement to remove the Exhibitor/Sponsor from the exhibition space.
21. Exhibitors/Sponsors are required to use the power granted by the Organizers. Any devices that do not meet the prescribed load (13 amperes) or dangerous power junctions will be removed from the Organizers. Upon contact and consultation with the Organizers, Exhibitors/Sponsors may acquire a higher charge of electricity, subject to additional charges.
22. If the exhibition does not occur or is interrupted or its character changes from any major outside force (earthquake, flood, war, fire or any other reason not because of the organizers), it is agreed that Exhibitors/Sponsors have no claim or demand in respect of any compensation or refund.
23. The Date of Opening, hours and days of the exhibition are determined by the Organizers who reserve the right to make any changes.
24. Any movement of exhibits from the exhibition area is prohibited before the end of the exhibition.

Signature .....

25. The time schedule for venue and exhibit access, set-up, break-down, deliveries, boat arrivals and departures – both before and after the event, shall be set by the Organisers and must be followed strictly and without exception by Exhibitors/Sponsors and contractors accordingly. If an allocated boat arrival or departure time is missed, the Organisers will endeavour to set an alternative if feasible. All exhibits set up and decoration must be complete at least two (2) hours prior to the Official Opening of the exhibition. The Organisers will not be held responsible for any losses or costs associated with failure to comply with the exhibition set-up and breakdown schedule as published or amended.

26. Exhibitors that will be displaying cars, must declare the size and type within their exhibition plan submitted to the Organisers as per the published deadline. Changes to the declared exhibit cars, plan must be approved in writing by the Organisers. The dimensions of the cars must be compatible with the size of the exhibitor’s exhibition space.  
The Organisers reserves the right to approve or deny any deviation from the exhibition space dimensions in accordance with the limitations of the rented exhibition space and with the safety requirements of boat mooring as defined by Limassol Marina.

27. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, are chargeable to the Exhibitor/Sponsor, who is not entitled to request a reduction in the cost of the stand.

28. Any conversion, removal or addition of materials must be with the consent of the Organizers, who retain the right at their discretion to remove or move facilities that disturb other participants or visitors.

29. The Organizers undertake the responsibility to provide special security for the exhibition space during the exhibition. Exhibition areas will be patrolled 24 hours a day and crowd

and traffic control will be available. It is the sole responsibility of Exhibitors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything left in the site is at the sole responsibility of the owner. In addition to the provided security services, the Promoters are not responsible for the loss of items from the showrooms.

30. The Organizers do not undertake any exhibits insurance. Exhibitors/Sponsors should be covered by their own insurance policies against any risk.

31. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organisers or Limassol Marina.  
The Organisers and Limassol Marina are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.

32. Exhibits, decoration materials, equipment or waste materials that have not been removed by the end of the designated break-down period, shall be removed and stored or disposed of at the sole expense of the Exhibitor/Sponsor.

33. Exhibitors/Sponsors are required to submit all of the requested information concerning stand design, construction, equipment required cars or machinery to be displayed, to the Organisers by 16th of August 2025.

34. The Exhibitors/Sponsors have until 16th of August 2025, to send the logo of the company, contact information, logos exhibits, exhibits photos in high resolution, with text descriptions of exhibits in Greek and English, as well as any publicity material there for their exhibits.

35. To be eligible for participation in the Limassol Motion 2025 Exhibitors/Sponsors must accept and sign the Participation Form and the Terms and Conditions of the Exhibition.
- Responsibilities and obligations of the organizing company  
The organizing company, Dacor Advertising and Media Ltd, undertakes to provide services to the participants which are included in the charges.
- Electric current and generator in case of power failure.
  - Cleaning the area before, during and after exposure.
  - Electrician for damage/disaster (applies to the stands manufactured by the organisers).
  - 24-hour security and surveillance of the area during the exhibition.
- I have read, and I accept all the conditions which are mentioned above for the organization of the Limassol Motion 2025 by the company Dacor Advertising and Media Ltd.
- On behalf of the Organizers
- Company .....
- Position .....
- Signature .....
- Stamp
- 
- On behalf of Exhibitors
- Company .....
- Position .....
- Signature .....
- Stamp
-